



Dear Potential Sponsor:

We are writing this letter to let you know about an exciting opportunity that will take place at People's Bible Church, Goshen on May 11th, 2024. We are planning our 12<sup>th</sup> annual 5K Run/Walk for Life. The proceeds of which will all go to RETA, a pregnancy and family resource center that provides life-affirming information and education to both men and women in our area.

We are currently seeking sponsorship from local businesses or private donors that would like to support and strengthen families in our community. Your involvement in this event will reach an audience of residents living, working, and doing business here in the Goshen area. We are excited about connecting you with the participants who are registering for the race.

We are asking if you would you please consider a sponsorship opportunity that is available for this year's race? This will allow our community to save the lives of unborn babies and encourage parents by providing them with information and helpful resources throughout their pregnancy and beyond.

Your donation can be as simple as refreshments or H2O during the race, prizes for the drawing, number tags, etc. You may cover a specific item expense or make a monetary donation, whichever you prefer. This will enable us to give 100% of the proceeds to RETA.

All GOLD (\$500), SILVER (\$250) and BRONZE (\$100) donors will be included on our t-shirt back. To ensure that your business logo will be on the t-shirt, please contact me with your logo no later than April 16<sup>st</sup>. Excitement is mounting as we approach race day and we would love to have you be a part.

Please contact me by email at [may.reta5k@gmail.com](mailto:may.reta5k@gmail.com) or call **Bob at 574-238-3612** or **Nora Lynn at 574-238-4309** if you are interested in sponsoring this year's race. Thank you.

Sincerely,

*Bob & Nora Lynn Miller*

RETA (Reason Enough to Act) is a faith-based, 501 (c) 3 non-profit, Pregnancy and Family Resource Center that has been serving families in this community since 1985. They offer six free services and are funded totally by donations.

RETA office: 574-522-3888, 300 High Street, Elkhart, IN 46514.

[RETA@RETAforlife.com](mailto:RETA@RETAforlife.com) - [www.retaforlife.com](http://www.retaforlife.com)